Rep Order# 6868624 Ver# 1 Status New Traffic Order# 6868624 EC'd Yes

Printed: 10/26/2012 1:19 PM Last Received: 10/26/2012 12:51 PM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

) .OBAMA FOR AMERICA Advertiser (

Product BARACK OBAMA 60S

Estimate# 2265

Buyer Maura Gilroy

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2265

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Salesperson Phone# Salesperson FAX#

Rep Firm

Sales Office (

Salesperson (

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 3

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 47,000

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	5A-6A	ACTN NWS SU@5A	:60	\$350.00	11/04-11/04	1	1	1	\$350.00	
	2	TU-F	6A-7A	ACTION NWS@6AM<	:60	\$1,200.00	10/30-11/02	1	1	1	\$1,200.00	
	3	SA	7A-8A	GD MRN-SAT-ABC	:60	\$3,000.00	11/03-11/03	1	1,	1	\$3,000.00	
	4	SU	6A-7A	ACTN NWS SU@6A	:60	\$600.00	11/04-11/04	1	1	1	\$600.00	
	5	M	9A-10A	MORNING BLEND<	:60	\$550.00	11/05-11/05	1	1	1	\$550.00	
	6	TU-F	11A-12P	ACTN NEWS@11AM<	:60	\$800.00	10/30-11/02	1	1	1	\$800.00	
	7	M	12P-1P	THE CHEW	:60	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	8	TU-F	1P-2P	GENERAL HOSPITAL	:60	\$2,000.00	10/30-11/02	1	1	1	\$2,000.00	
	9	M	4P-5P	JUDGE JUDY	:60	\$900.00	11/05-11/05	1	1	1	\$900.00	
	10	W	8P-9P	THE MIDDLE/ NEIGHBORS	:60	\$6,000.00	10/31-10/31	1	1	1	\$6,000.00	
	11	SA	5P-830P	NCAA FTBALL	:60	\$6,000.00	11/03-11/03	1	1	1	\$6,000.00	

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11/03-11/03

11/05-11/05

11/03-11/03

1

1

1

1

1

1

1

2

2 of 3

\$6,000.00

\$600.00

\$5,000.00

KTNV-TV LAS VEGAS, NV Rep Firm Station) GMMB Agency) .OBAMA FOR AMERICA Sales Office (Advertiser 3050 K ST NW) PHILADELPHIA **Product** BARACK OBAMA 60S WASHINGTON, DC 20007 Salesperson () ANJIE BRADY Estimate# 2265 Agency C/P1/P2/E 95/101/2265 **Buver** Maura Gilroy Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-567-6005 215-567-5938 Phone# **Hiatus Weeks** Salesperson FAX# Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ____ ___ ____ ______ ----\$9,000.00 12 SU 9P-10P REVENGE :60 \$9,000.00 11/04-11/04 1 1 1 13 M 1135P-NIGHTLINE :60 \$2,400.00 11/05-11/05 1 1 1 \$2,400.00 1205A TU-F KIMMEL 1 1 14 1205A-:60 \$600.00 10/30-11/02 1 \$600.00 105A

\$6,000.00

\$600.00

\$2,500.00

:60

:60

:60

---REPORT TOTALS---

15

17

18

Report Totals: 18 / \$47,000.00

SA

Μ

SA

5P-830P

1205A-

10P-11P

105A

COLLEGE FTBL REG SEASON

KIMMEL

PRIMETIME LIVE

---SALES MONTHLY TOTALS---

Nov 12: 18 / \$47,000.00

Sales Totals: 18 / \$47,000.00 Station Totals: 18 / \$47,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$195,833 0 % 25% 15% 24% 0 % Market Totals **KBLR** KLAS KSNV KTNV KTUD KVCW 1% KVMY 2% KVVU 33%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

Rep Order# 6868624 Ver# 1 Status New **EC'd** Yes Station KTNV-TV LAS VEGAS, NV) .OBAMA FOR AMERICA Advertiser (BARACK OBAMA 60S **Product** Estimate# 2265 Maura Gilroy Buyer Phone# Fax# ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

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Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

3 of 3

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938